

**Fete Ideas Meeting
10th September 2013**

Present:

Paula Denham, Brian Starkings, Heather Starkings, Esme Allen, Joan Fender, Lesley Chapman, Colin Denham, Edna Leonard, Sarah Lund, Chris Lund, Janet Lister, Rob Fear, Chris Higdon, Tony Frost, Barbara Darnley, Henry Lovegrove, Jonathan Coleberd, Brindsley Coleberd, Sarah Girling, Marie Childs, Jeremy Davis, Daphne Davis, Jonathan Anstey, Chris Chapman

Apologies:

Paula Bowles, Sally Else, Kelvin Braithwaite, Glynis Braithwaite, Rosie Taylor, Miriam Howard, Jane Allen

Fete 2018 – a Success

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| 1. Fete word a killer | 2. A Festival (2-day weekend) – on several sites | 3. Music / Fair |
| 4. Country Festival | 5. Static Hot Air Balloon | 6. Dancing (all join in) |
| 7. Corscombe Court – exploit | 8. Cars (separate) | 9. Vintage Country Fair |
| 10. Usual stuff as well | 11. Crafts | 12. Vintage Dress |
| 13. Success: a. Lots of people b. Spending c. Fun d. All Ages e. Include Fox / cricket ground – join up | 14. Maximise land in Corscombe 15. Field behind the Court 16. Falconry / archery 17. Weather – cope with 18. Marquee – large 19. Parking and Access 20. Cricket field | 21. Outside caterers 22. Late bar 23. Fire works 24. Circus 25. Candles on The Court 26. Music at night 27. Court as the heart |
| 28. Involve the church | 29. More professional music | 30. Wessex (brass) band |
| 31. German band (Yestminster) | 32. Irish Dancers | 33. Moat - model yachts |
| 34. Greasy pole | 35. Corscombe capers (games) a. Children's races b. Tug-o-War | 36. Small children – hobby horse racing |
| 37. Animals – lamas / alpackers / ferret racing / sheep sheering | 38. Clay pigeon shooting 39. Crockery smashing 40. Steam Fair | 41. Dancing diggers (Mosterton) 42. Lawn mower racing |
| 43. Rides on farm trailer | 44. Horse and cart | 45. Local Food tent (Dorset knob) |
| 46. Corscombe Cracker (a cocktail?) | 47. Cocktail / Corscombe | 48. Talent competition (X factor) |
| 49. Welly Boot throwing | 50. Massive publicity | 51. Timing of event – good? |
| 52. Celebrity to open | 53. Corscombe festival princess | 54. Knobbly knee competition |
| 55. Country fair type stalls | 56. Open gardens – leading up to | 57. Orchids in field |
| 58. Air display – model aircraft | 59. Involve the police | 60. Motorbike display team |
| 61. First Responders display | 62. Charge to entrants? Yes | 63. Car parking free - £5/car + £1 /person |
| 64. Skittles – very Dorset | 65. Corscombe – smuggling centre | 66. Old cars |
| 67. Bell ringing | 68. Vaudeville / burlesque dancing | 69. Children's fancy dress |

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| 70. Dog show – novelty | 71. Corscombe bake-off | 72. Hairy bikers |
| 73. Rare breeds display | 74. All contribute – volunteers. Village drive / outside providers | 75. Other activities at the same time 76. June – land is wet |
| 77. Fire brigade display | 78. Dog agility / dog training (police) | 79. Trapeze |
| 80. Bouncy castle – kids | 81. Helicopter rides | 82. Traction engine / tractor pulling / vintage tractors |
| 83. Stationary engines | 84. Bar | 85. Mosterton – music + bar weekend – DT8 band |
| 86. Put all money into a good band – create opening for us to build on | 87. Crewkerne weekend (useless) | 88. Music festival – mid-summer madness. One big group + smaller groups |
| 89. BBQ | 90. Change title – Tithe Barn good / bad | 91. Youth band |
| 92. Some kind of mechanical rides | 93. Inflatable obstacle course | 94. Velcro suit to stick to wall |
| 95. Surf on inflatable | 96. Sumo suites | 97. Climbing wall (cadets have one) |
| 98. Donkey Derby (Sanctuary) | 99. Insurance | 100. Display arena |
| 101. Good PA system | 102. Heavy horses (Sarah Girling) | 103. Bungee jumping |
| 104. Ploughing competition | 105. Goat racing /sheep racing | 106. Greyhounds |
| 107. Jack Russell gathering | 108. 7-a-side cricket | 109. Forest School - fire lighting etc |
| 110. Imaginative committee and a doing committee | 111. Punch & Judy | 112. Photography – competition at fete |
| 113. National Morris Men dance off | 114. Poultry Show | 115. Management team |
| 116. Mini garden competition – primary schools (garden on a tray) | 117. Organise a fun run – independent for another charity | 118. Hat festival (Bridport) |

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| Strengths | Weaknesses |
| <ol style="list-style-type: none"> 1. The Court 2. Village Location 3. Space 4. Desire for success / change 5. Management team idea 6. Distribute locally | <ol style="list-style-type: none"> 1. Shortage of help 2. Funding 3. Insurance 4. Management TEAM (not just one person) 5. Funds going to village (should go more broadly) |
| Opportunities | Threats |
| <ol style="list-style-type: none"> 1. Publicity 2. Hidden talents in village | <ol style="list-style-type: none"> 1. Other events 2. Weather |

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| 3. Artists / musicians 4. <u>Management Team (like panto)</u> 5. Involve young people | 3. Licensing 4. Event too big – police 5. Involve people not switched on |
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Key Result Areas

1. We need a **unique selling point** – something that makes us unique and appealing
2. Target Audience:
 - a. The village and wider
 - b. Not just older villagers
 - c. Everybody: 8-13 yrs / 14-19 yrs / 20-40 yrs / 41-60 yrs / 61+ years
Oldest have the wallets / 20 - 40's have family – bring children and parents
3. 30 years ago, Corscombe was considered the best fete because of location. Things have moved on and we need something different
4. We want visitors to spend money and have a good time
5. Could attract sponsors
6. Want families to visit – anyone who wants fun
7. Country Fair

Strategy

1. Fun and informative for all who attend and take part
2. Weather independent as far as possible
3. Big music event – famous band with smaller support acts
4. Organise all around central arena, so crowds are together rather than scattered
5. Local foods / drink stalls
6. Own BBQ and Bar
7. Charge for entry
8. Develop a unique name – Corscombe Cracker – with a link to what is happening (e.g. Dorset Knob)
9. Lively arena of events as well as music – integrated in together as one programme or as well as
10. Lively activities area for children
11. Start later and run till later – night activities perhaps ending with fireworks (at Fox)

12. Traditional Corscombe stalls – preserves / tombola / cakes / cream teas / plants – things which make money

13. A management team sharing responsibility

Management Team

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|-------------------------------------|---------------|
| Project Manager | Chris Chapman |
| Arena Programme | |
| Children's Activities | |
| Food Stalls | |
| Bar and Food | |
| Corscombe Stalls | |
| Arena with Marquee and stage | |
| Site Plan (with weather cover) | |
| Car Parking | |
| Gate Control | |
| Fire Works | |
| Programme and Programme Advertising | |
| Advertising | |
| Raffle and raffle prizes | |
| Treasurer | |